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The Reginald F. Lewis Museum Joins Bank of America *Museums on Us*® Program

The program offers free museum access to bank cardholders at the Reginald F. Lewis Museum and 150 other museums across the U.S. on the first full weekend of each month

March 11, 2011 (Baltimore, MD) – The Reginald F. Lewis Museum announced today its participation in the Bank of America *Museums on Us*® program, which provides Bank of America and Merrill Lynch cardholders free general admission to 150 of the nation's finest arts, cultural, and educational institutions during the first full weekend of every month.

To qualify for the *Museums on Us* program, Bank of America/Merrill Lynch customers simply present their credit or debit card and a valid photo ID to gain free general admission* to any participating institution.

“The Reginald F. Lewis Museum has participated in the Bank of America program in past years and we are excited to continue the partnership,” said museum Executive Director Dr. David Terry. “We are delighted to join Bank of America in this exciting program to reach a larger population and welcome them to see our permanent galleries that pay tribute to Maryland African American heroes, as well as our current special exhibition *Material Girls: Contemporary Black Women Artists*, on view until October 16.”

This month, the museum continues to celebrate Women's History Month with a dynamic line-up of programs including Floetic Fridays with local poet **Temple** (Friday, March 11, 8 p.m.), a writing workshop with **Yvonne J. Medley** (Saturday, March 12, 2 p.m.), a discussion of *The Morgan State University Women* with **Toya Corbett** (Tuesday, March 15, 7 p.m.), and an author appearance and book signing with **Dolen Perkins-Valdez** (Saturday, March 19, 1 p.m.), who will discuss her *New York Times* bestseller, *Wench*. For a complete listing of this month's programs, visit www.africanamericanculture.org.

The *Museums on Us* program, now in its 14th season, has experienced major growth in recent years due to increased demand, bringing the total geographic reach to 85 cities in 29 states.

“We are proud to partner with the Reginald F. Lewis Museum to enable residents and visitors to take part in exploring culture,” said William Couper, Market President, Bank of America. “By continuing to support and expand our *Museums on Us* program, we offer our customers access to diverse arts and cultural resources and help our non-profit partners increase their audiences.”

For a complete listing of *Museums on Us* participating museums and other program information, visit www.bankofamerica.com/museums.

*MOU is not valid for special exhibitions, fundraising events or ticketed shows. Not to be combined with any other discounts or offers. Free admission does not guarantee reservation. Offer valid the first full weekend of each month through December 3 and 4, 2011.

ABOUT THE REGINALD F. LEWIS MUSEUM

Reginald F. Lewis Museum is Baltimore's premier facility highlighting the history and accomplishments of African Americans with a special focus on Maryland's African American community. A Smithsonian affiliate, the museum is the East Coast's largest African American museum occupying an 82,000 square-foot facility with ample permanent and special exhibition space, interactive learning environments, auditorium, resource center, oral history recording studio, museum shop, café, classrooms, meeting rooms, outside terrace and reception areas. The museum is located near Baltimore's Inner Harbor at the corner of Pratt and President Streets. The museum is also accessible on Baltimore's Charm City Circulator Orange and Green Routes. For more information, please call 443-263-1800 or visit the museum's website at www.AfricanAmericanCulture.org.

BANK OF AMERICA AND THE ARTS

As one of the world's largest financial institutions and a major supporter of arts and culture, Bank of America has a vested interest and plays a meaningful role in the international dialogue on cultural understanding. As a global company, Bank of America demonstrates its commitment to the arts by supporting such efforts as after-school arts programs, grants to help expand libraries, programs to conserve artistic heritage as well as a campaign to encourage museum attendance. Bank of America offers customers free access to more than 150 of the nation's finest cultural institutions through its acclaimed Museums on Us® program, while Art in our Communities® shares exhibits from the company's corporate collection with communities across the globe through local museum partners. The Bank of America Charitable Foundation also provides philanthropic support to museums, theaters and other arts-related nonprofits to expand their services and offerings to schools and communities. Bank of America partners with more than six thousand arts institutions worldwide

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